大 Dale Carnegie

Dale Carnegie In-House Training Content At-A-Glance

More Sales and Amazing Service

- Attitudes for Service
- Complaint Resolution
- Create Loyal Customers
- · Cross and Up Selling
- Customer Follow Through
- Effective First Impressions: Face to Face
- Foundation for Consultative Selling
- Internal Customer Service
- Manage Customer Expectations
- Master the Selling Process
- Motive & Commitment
- · Negotiations: Bargaining and Agreement
- Negotiations: Collaborate to Win
- Objections
- Pipeline and Territory Management
- Rapport: Becoming a Trusted Advisor
- Referrals
- Sales Performance Defined
- Service to Sales
- Telephone Skills: Inbound
- Telephone Skills: Inbound and Outbound
- Uncover Sales Opportunities

Inspiring Presenters and Communicators

- Confrontational Questions
- · Facilitate for Group Results
- Feedback: Supportive and Corrective
- Planning Presentations
- Present to Gain Input
- · Present to Inform
- · Present to Persuade
- Present with Impact
- Selling with Impact

Powerful People Skills

- · Being a Contributing Team Member
- Bringing Conflict into the Open
- · Communicate with Different Personality Styles
- Communicate with Diplomacy & Tact
- Communicating Across Generations
- Conflict Maintaining Emotional Control
- Conflict as a Growth Opportunity
- Conflict to Collaboration
- Dealing with Difficult Team Members
- Disagree Agreeably
- Foundation for Success
- Internal Conflict Resolution
- Interpersonal Competence: Best Practices
- Interpersonal Competence: Connect with Others
- Interpersonal Competence: Enhance Teamwork
- Interpersonal Competence: Influence Change
- Listening Skills for Boosting Communication
- Managing Across Generations
- Managing Stress
- Negotiations: A Human Relations Approach
- Team Building
- Work with Difficult People

Leaders Who Build

- Build Trust, Credibility, Respect
- Business Professionalism 101
- Coach for Performance Improvement
- Coaching: Supportive and Directive Approaches
- Communicate to Lead
- Conflict Management
- Delegation
- Developing Personal Leadership
- Ethical Leadership
- Handle Mistakes
- Lead Effective Meetings
- Leadership Communications
- Leadership Styles and Tendencies
- Leading Strong Teams
- Motivation
- Motivational Leadership
- Performance Defined
- Planning
- Share the Glory
- Strategic Planning
- Time Management
- · Vision, Mission, Values

Activated Organizations

- Adjust to Change
- Analyze Problems and Make Decisions
- Change Engagement
- Innovation
- Lead Change without Authority
- Manage Change Effectively
- Process Improvement
- Project Planning
- Team Problem Solving and Decision Making



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